UNDER THE [illegible]

JOURNALISM & MASS COMMUNICATION

TIME ALLOWED: THREE HOURS	PART-I (MCQS)	MAXIMUM MARKS = 20
PART-I(MCQS): MAXIMUM 30 MINUTES	PART-II	MAXIMUM MARKS = 80

NOTE: (i) *Part-II* is to be attempted on the separate Answer Book.
(ii) Attempt **ONLY FOUR** questions from **PART-II**. ALL questions carry **EQUAL** marks.
(iii) All the parts (if any) of each Question must be attempted at one place instead of at different places.
(iv) **Write Q. No. in the Answer Book in accordance with Q. No. in the Q Paper.**
(v) **No Page/Space be left blank between the answers. All the blank pages of Answer Book must be crossed.**
(vi) **Extra attempt of any question or any part of the question will not be considered.**

PART – II

Q. No. 2. After defining centrifugal and centripetal effects of mass communication, critically discuss how the Pakistani media helped or hindered the formation of diverse groups and identities based on subculture, opinion, social experience, and social action? (20)

Q. No. 3. What is the conflict or trade-off between national sovereignty and the free flow of information? (20)

Q. No. 4. Describe how new technologies (such as video streaming and 3-D TV) will affect the television industry? (20)

Q. No. 5. Does the Pakistani soap empower women in any ways, or does it provide another means of ideological containment? (20)

Q. No. 6. "The public criticism and perceived lack of credibility does not appear to be affecting the operations of the big media groups and the careers of top anchors." If we consider this statement true, then how would it affect the future of journalism in Pakistan? (20)

Q. No. 7. What is development journalism and how is it different from development support communication? (20)

Q. No. 8. What are the salient features of Prevention of Electronic Crimes Act (PECA)? How it can affect the freedom of expression on digital platforms? (20)

****